



ROI for Meeting Attendees and Stakeholders

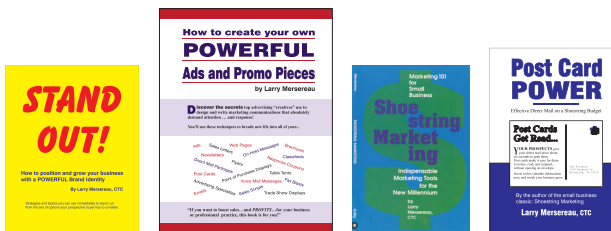
Your event attendees want to grow their organizations and their own careers. You want a speaker who will help you achieve your event's goals and objectives. You and your group of business leaders, marketers and sales professionals want the same speaker: Larry Mersereau, CTC.

- Sales and Marketing - B2B and B2C
- Branding - Positioning - Differentiation
- Personal Branding - Leadership Positioning

Companies in a broad range of industries hire Larry to help their channel partners or franchisees, plus their own leaders (and leaders-to-be) and sales representatives achieve their business and leadership development goals.

Associations whose members either own their own business or practice, or who are responsible for their organization's business growth, know Larry's program will be a highlight of their event.

You want to know that everyone who participates in your event will enjoy a solid return on their investment of both time and money. Include one or more of Larry Mersereau's interactive keynote and/or breakout programs on your agenda and he'll help you make it *A Meeting They Can't Afford To Miss!*



Bring in the only speaker who shares the simple, doable...effective strategies and tactics that made his four books so popular and have helped so many organizations and individuals succeed: Larry Mersereau, CTC.

PromoPower
PRESENTATIONS • PUBLISHING

Business Growth: Simple, Doable...Effective

www.PromoPower.com Call (515) 987-6071 Email Larry@PromoPower.com



Larry Mersereau, CTC

Let's get growing!

"Your meeting participants will take home actionable content, plus a good dose of motivation to use it."

Sales Growth: Simple, Doable...Effective

Larry Wows audiences in a broad range of industries...

With today's economic challenges your concepts are important as dealers look for real world ways to grow their business while managing their expenses.

YAMAHA Motorsports

You were a consummate professional. Your sessions were very well received, and you were a joy to work with.

National Tour Association

The attendee feedback was great and you delivered valuable information in a professional and engaging way.

International Music Products Association

In addition to the great content, your wit and humor made the keynote memorable.

Laboratory Products Association

One of the lowest-maintenance, highest-return speakers we have ever used.

Uniglobe International

You gave them useful, actionable ideas that will help them sell more of our RVs, even specific language for their sales conversations and marketing materials.

Sunnybrook RV

Each of our franchisees left charged and ready to build their business.

RFC Franchising

Larry's client list is like a "Who's Who" of Companies and Associations

International Sanitary Supply Association • Envelope Manufacturers Association
Specialty Tools and Fasteners Distributors Association • Jayco, Inc.
American Express • YAMAHA Motor Company • Wellpoint Health Networks
Nationwide Marketing Group • Specialty Equipment Market Association
Ceramic Tile Distributors Association • International Carwash Association
Pizza Expo • Hospitality Sales and Marketing Association International
Duraclean International • Independent Laboratory Distributors Association
Bioguard, Inc. • International Sign Association • True Value Hardware
Outdoor Power Equipment Institute • Tr-Mega Purchasing Association
Inc. Magazine • Advertising Specialty Institute • Million Dollar Round Table
United Association of Equipment Leasing • MackayMitchell Envelope Co.

Call or email now to confirm your date with Larry Mersereau
(515) 987-6071 or email Larry@promopower.com

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