



ROI for Meeting Attendees and Stakeholders

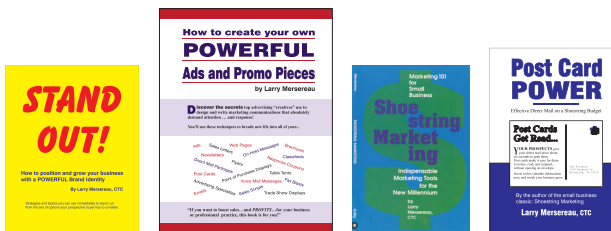
Your event attendees want to grow their organizations. You want a speaker who will focus on helping you achieve your event's goals and objectives. You, and your group of business owners, marketers and sales professionals want the same speaker: Larry Mersereau, CTC.

- Branding - Positioning - Differentiation
 - Retail Sales, Marketing and Promotion
 - Personal Branding and Leadership

Companies in a broad range of industries hire Larry to help their channel partners or franchisees, plus their own leaders (and leaders-to-be) and sales representatives, achieve their business and leadership development goals.

Associations whose members either own their own business or practice, or who are responsible for their organization's business growth, know Larry's program will be a highlight of their event.

You want to know that everyone who participates in your event will enjoy a solid return on their investment of both time and money. Include one or more of Larry Mersereau's interactive keynote and/or breakout programs on your agenda and he'll help you make it *A Meeting They Can't Afford To Miss!*

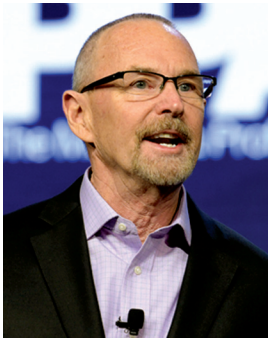


Bring in the only speaker who shares the simple, doable...effective strategies and tactics that made his four books so popular and have helped so many organizations and individuals succeed: Larry Mersereau, CTC.

PromoPower
PRESENTATIONS • PUBLISHING

Differentiate or Disappear

www.PromoPower.com Call (219) 309-3661 Email Larry@PromoPower.com



Larry Mersereau, CTC

Let's get growing!

"Your meeting participants will take home actionable content, plus a good dose of motivation to use it."

Business Growth: Simple, Doable...Effective

Larry WOWS audiences in a broad range of industries...

With today's economic challenges your concepts are important as dealers look for real world ways to grow their business while managing their expenses.

YAMAHA Motorsports

You were a consummate professional. Your sessions were very well received, and you were a joy to work with.

National Tour Association

The attendee feedback was great and you delivered valuable information in a professional and engaging way.

International Music Products Association

In addition to the great content, your wit and humor made the keynote memorable.

Laboratory Products Association

One of the lowest-maintenance, highest-return speakers we have ever used.

Uniglobe International

You gave them useful, actionable ideas that will help them sell more of our RVs, even specific language for their sales conversations and marketing materials.

Sunnybrook RV

Each of our franchisees left charged and ready to build their business.

RFC Franchising

Larry's client list is like a "Who's Who" of Companies and Associations

Hearth, Patio and Barbeque Association • Nationwide Marketing Group
True Value Hardware Company • Specialty Equipment Market Association
Diving Equipment and Marketing Association • RFC Franchising LLC
National Bicycle Dealers Association • Mobile Enhancement Retailers Association
American Specialty Toy Retailers Association • Handy Hardware Wholesale
Seattle Gift & Accessories Show • International Music Products Association
TriMega • Decorative Plumbing & Hardware Association • PFAFF
Association of Progressive Rental Organizations • Pet Care Services Association
National Shooting Sports Foundation • American Express • BrandSource
Tuffy Associates • Northwestern Lumber Association • Viking Sewing Machine
United Hardware Distributing • North American Retail Dealers Association

Call or email now to confirm your date with Larry Mersereau
(219) 309-3661 or email Larry@promopower.com

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